



ComDef 2011

Washington, DC Conference | National Press Club | September 7th, 2011

Talk Softly and Wear a Hard Hat: Defense in an Age of Fiscal Restraint



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- Government Industrial policy staff
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 - Procurement
 - R&D
 - Defense Cooperation Attaches
 - Service Attaches
- Industry government relations executives
- Industry business development executives
- Industry sales and marketing executives
- Industry merger and acquisition staff
- Aviation and defense financial analysts
- Think Tanks
- Defense media

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Talk Softly and wear a hard hat: Defense in the age of Fiscal Restraint

Force drawdowns in Afghanistan and Iraq, the Arab Spring and continuing economic uncertainty present huge challenges for the incoming US Secretary of Defense. The increasing ability through cyberspace of non State actors to threaten the established order will also be addressed.

- What are the capabilities needed and how can these be afforded? How will this effect existing programs? Will there be a rethink on capabilities?
- How do we speed research and development to fielding equipment? What can we learn from our friends and allies?
- What technologies can be shared between friends and allies? When and how will the Export Control Reform process make an impact?
- and what leadership responsibilities can be left to alliance partners to resolve critical world emergencies.

Program Confirmed speakers are marked with ◀

Co-Moderators: **Steven A. Austin**, Director, Planning and Analysis, OUSD (AT&L) ◀ & **Gideon Meretz**, Director, Defense Cooperation, Embassy of Israel, Washington, DC ◀

Wednesday September 7th, 2011

0800-0805 **Welcome:**

0805-0835 **Keynote: A View from Israel**

- **MGEN Ehud Shani (Schönwetter)**, Director General, MOD, Israel ◀

0905-0905 **Keynote - Program Acquisition and Strategic Sourcing**

- **Stuart Hazlett**, Deputy Director, Program Acquisition & Strategic Sourcing, Defense Procurement & Acquisition Policy, OUSD(AT&L) ◀

0905-0930 **Keynote - Affording Defense Capability: Shortening the Development Cycle**

- **Dr. David A. Honey**, Deputy Assistant Secretary of Defense for Research (DASD(R)) ◀

0930-0945 **BREAK**

0945-1030 **Targeted Investments in Critical Technology**

- **Yeoh Lean Weng**, Counselor, Head, Def. Tech. Office (USA), Embassy of Singapore, Washington, DC ◀
- **Dr. Christoph Ebell**, Counselor, Office of Science & Technology, Embassy of Switzerland, Washington, DC ◀
- **Col. Nicholas Hué**, Defense Cooperation Attache, Embassy of France, Washington, DC ◀

1030-1100 **Foreign Military Sales Initiatives**

- **VADM, William E. Landay III, USN**, Director, DSCA ◀

1100-1135 **Reinvigorating Defense Investment**

- **Brett Lambert**, Deputy Assistant Secretary of Defense for Manufacturing and Industrial Base Policy, OUSD(AT&L), DoD ◀

1135-1145 **Globalization and Coalition Warfare: How Do We Make Progress?**

- **Hon. Jeffrey P Bialos**, Partner, Sutherland, Asbill & Brennan LLP ◀

1145-1200 **BREAK**

1200-1330 **Lunch: TBA**

1350-1520 **Industry Initiatives for Dollar Efficiencies Roundtable**

- **Lars Bjerde**, Executive VP, Head Strategy & Business Development, SAAB North America Inc. ◀
- **Susan L. Coté**, Corporate VP, Contracts & Pricing, Northrop Grumman Corporation ◀
- **MG Dennis Moran, USA (Ret.)**, Vice President, Government Business Development, Harris Corporation ◀

Moderator: **Remy Nathan**, Vice President, International Affairs, AIA ◀

1520-1530 **BREAK**

1530-1700 **Progressing Export Controls for Coalition Interoperability**

- **Anthony A. Aldwell**, Deputy Director, DTSA ◀
- **Beth M. McCormick**, Deputy Assistant Secretary for Defense Trade & Regional Security, U.S. Department of State ◀
- **Kevin J. Wolf**, Assistant Secretary for Export Administration, US Department of Commerce ◀
- **Gibson G. LeBoeuf**, Vice President, Washington Relations, Raytheon ◀
- **Gideon E. Meretz**, Director Defense Cooperation, Embassy of Israel, Washington, DC ◀
- **Steve Williams**, Corporate Director, Europe and Eurasia, Lockheed Martin Corporation ◀

Moderator: **Ron Genemans**, Attache Defense Cooperation, Embassy of the Netherlands, Washington, DC ◀

Paying for Defense

- **Senator Ron Johnson (R-WI)**, Member, Senate Committee on Appropriations ◀

1700-1930 **Defense & Service Attache Reception**

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SOCO Advisory 09-03, March 23, 2009, provided guidance regarding when attendance fees at conferences may be deemed reasonable for attending a conference where DoD personnel would be speaking for the purposes of JER 3-211.a(7). The reasonable per day attendance fee for purposes of JER 3-211.a(7) is now \$675.

Venue

National Press Club, 13th Floor, (14th and F St., NW), 529 14th St. NW, Washington, DC 20045 (202)662-7500 Main



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Washington, DC

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I understand that there are no cancellations after August 10th, 2011. Cancellations prior to August 10th will incur a 20% administration charge. Registrations after September 3, 2011 will incur a \$50 onsite fee. Substitutions are possible at any time.

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